



Reuse in Arizona

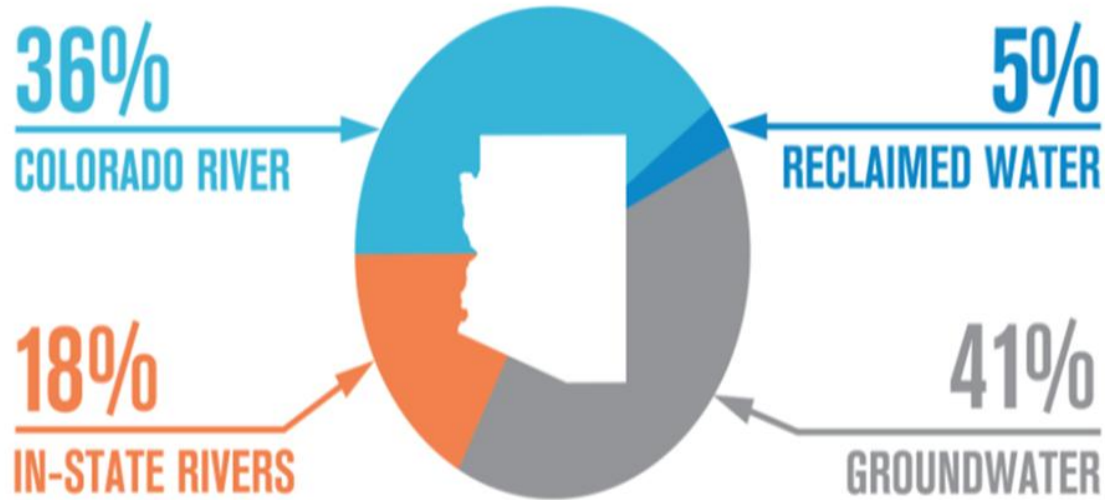
Trevor Baggiore, Water Quality Division

Arizona Reuse History

- Arizona was one of the first states to reuse treated wastewater
 - 1926 – Reuse of reclaimed water began at South Rim, Grand Canyon
 - 1972 – First Reclaimed Water Rules by ADHS
 - 2001 – Updated comprehensive reclaimed water rules
 - 2018 – Rule revision to allow direct potable reuse of purified water for human consumption
 - 2025 - ADEQ approves rules and implements program for Advanced Water Purification

Water Supply Portfolio

ARIZONA'S WATER SUPPLY

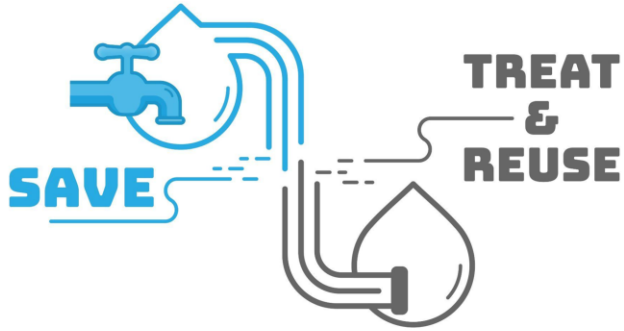


SOURCE: ADWR, 2020

Program Structure

Three Separate Programs

- Gray Water
- Industrial Reuse
- Wastewater Reuse



Gray Water Use in Arizona

- Gray water is widely used throughout AZ
- Estimated 100,000+ homeowner gray water users
- Simple best management practices (BMPs) to use gray water



Home gray water irrigation



Industrial Water Reuse

- Industrial Water Reuse Rules
 - to reuse industrial wastewater containing sewage and
 - to reuse of industrial wastewater for production or processing of any crop
- Industrial reclaimed water quality requirements are based on type of the industry and type of reuse.

Types of Industrial Facilities in AZ using industrial water for irrigation

- Mine sites
- Power plants
- Food Industry
- Beverage Manufacturer

WWTP Program Structure

Five classes of reclaimed water



Type of Direct Reuse	Minimum Class of Reclaimed Water Required
Irrigation of food crops	A
Recreational impoundments	A
Residential landscape irrigation	A
Schoolground landscape irrigation	A
Open access landscape irrigation	A
Toilet and urinal flushing	A
Fire protection systems	A
Spray irrigation of an orchard or vineyard	A
Commercial closed loop air conditioning systems	A
Vehicle and equipment washing (does not include self-service vehicle washes)	A
Snowmaking	A

Type of Direct Reuse	Minimum Class of Reclaimed Water Required
Surface irrigation of an orchard or vineyard	B
Golf course irrigation	B
Restricted access landscape irrigation	B
Landscape impoundment	B
Dust control	B
Soil compaction and similar construction activities	B
Pasture for milking animals	B
Livestock watering (dairy animals)	B
Concrete and cement mixing	B
Materials washing and sieving	B
Street cleaning	B

Type of Direct Reuse	Minimum Class of Reclaimed Water Required
Pasture for non-dairy animals	C
Livestock watering (non-dairy animals)	C
Irrigation of sod farms	C
Irrigation of fiber, seed, forage, and similar crops	C
Silviculture	C



Reuse in Arizona

***Of Arizona's 84 largest WWTPs
(i.e. design flow ≥ 1 million of
gallons per day (mgd))...***

***92% distribute at least some
reclaimed water for reuse***



**Irrigating athletic field with
reclaimed water, U of A**

***68% distribute Class A+
water***

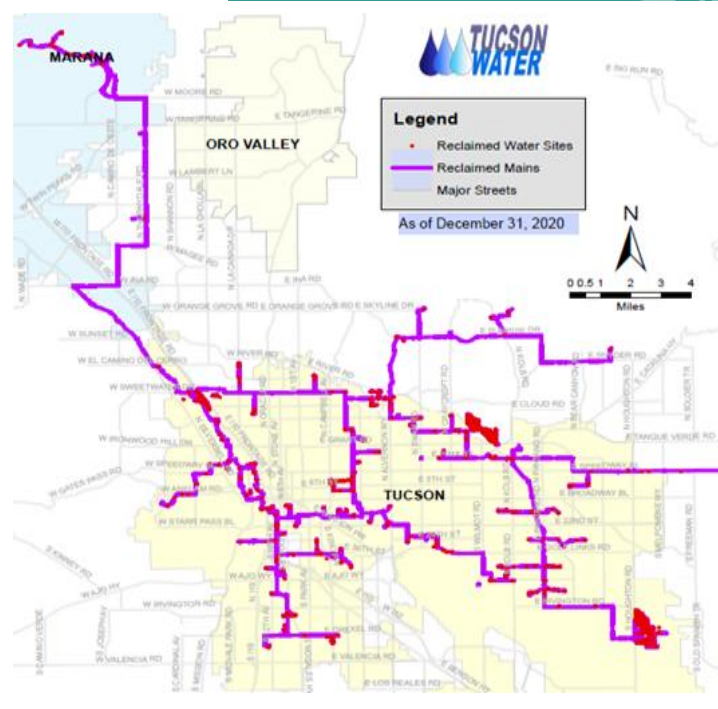


**Reclaimed water amenity,
Sun Lakes, Maricopa County**

Reuse in Arizona

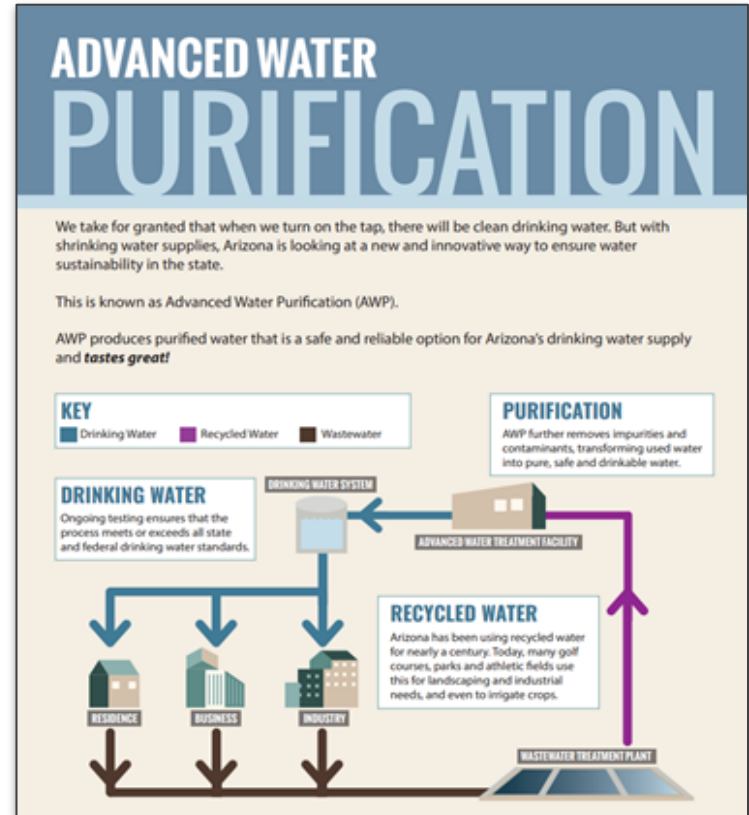
City of Tucson

- >173 miles of purple pipes
- Serves >1000 customers including schools, parks, golf courses, and single family homes
- >30 mgd of reclaimed water is delivered during summer



Advanced Water Purification (AWP)

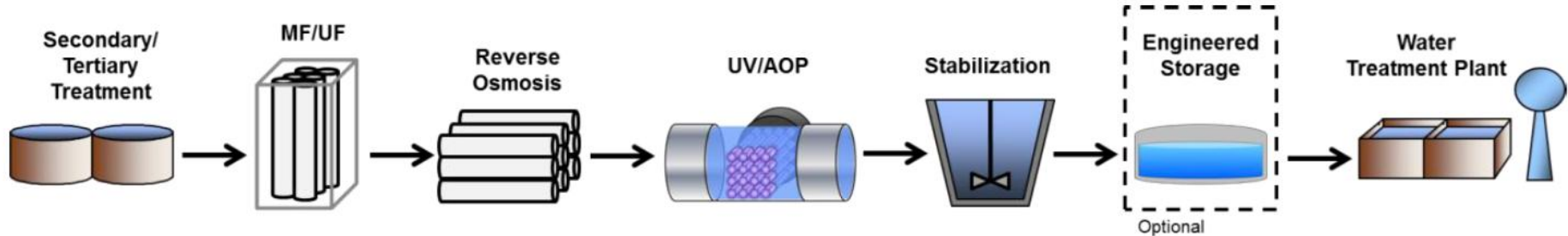
- What is AWP?
 - Simply put, AWP takes used water that has left your home and turns it into a valuable resource — purified water.
 - Cutting-edge methods to remove impurities, harmful chemical contaminants and pathogens, producing high-quality drinking water.
 - This purified drinking water meets or exceeds state and federal regulatory and health-based standards.



AWP Rulemaking

SUCCESS

- Rulemaking timeline: July, 2022 - March, 2025
- March 4, 2025 - AWP rules approved and went into effect the same day



AWP Program Implementation

Biggest Challenges to AWP Adoption *(based on ADEQ statewide quantitative surveys 2023 & 2024)*

- **Safety skepticism remains high** — 57% cite safety concerns as a top barrier.
- **“Yuck factor” is persistent** — 48% say it makes them hesitant to drink purified water.
- **Cost concerns** — 46% worry about both personal and municipal costs.
- **Lack of understanding** — 45% are unfamiliar with AWP’s process.
- **Declining urgency about water crisis** — Fewer residents see a crisis as imminent, reducing perceived need for AWP.



City of Phoenix



AWP Program Implementation

Key Takeaways for Public Outreach *(based on ADEQ statewide quantitative surveys 2023 & 2024)*

- Education is critical
- Reinforce safety
- Tailor communication
- Highlight urgency/importance



City of Phoenix





Thank You!

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