

# Public Meetings in the Time of COVID-19

with Jeff Berckes



# The Tick Tock (not Tik Tok)...



- 2012 Vision for Iowa – Develop Statewide Beach Bacteria TMDL
- 2014-2017 Develop and execute monitoring plan
- 2018 Develop document
- 2019 Work with EPA for unofficial review...



# The Tick Tock (not Tik Tok)...



- 3/5/2020 Press Release! Public Meetings Planned for:
  - March 18 in Southern Iowa
  - March 24 Central Iowa
  - April 1 Northern Iowa
- 3/16/2020 – Work from home... meetings cancelled

# The Day After Tomorrow

- Quickly extended the public notice period
- Started evaluating options...



# Eight Days a Week

## Live (Go-To Mtg)

1:1 Replacement

Keeps Schedule

Closest to normal

Access tricky

Difficult to control

Set time & date

## Recorded

Editing ability

More access

Total control

New & scary

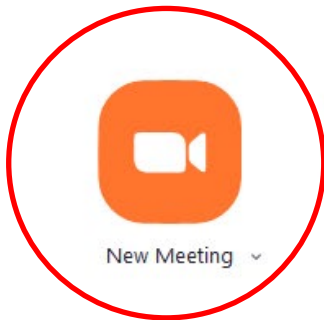
More hurdles...



# A Very Particular Set of Skills...

- Record in Zoom, Google hangouts, etc. with present feature





New Meeting ▾



Join



Schedule



Share screen ▾

08:06 AM  
Wednesday, May 27, 2020

No upcoming meetings today





Enter Full Screen



Jeff Berckes



Mute



Stop Video



Security



Participants 1



Chat



Share Screen



Record

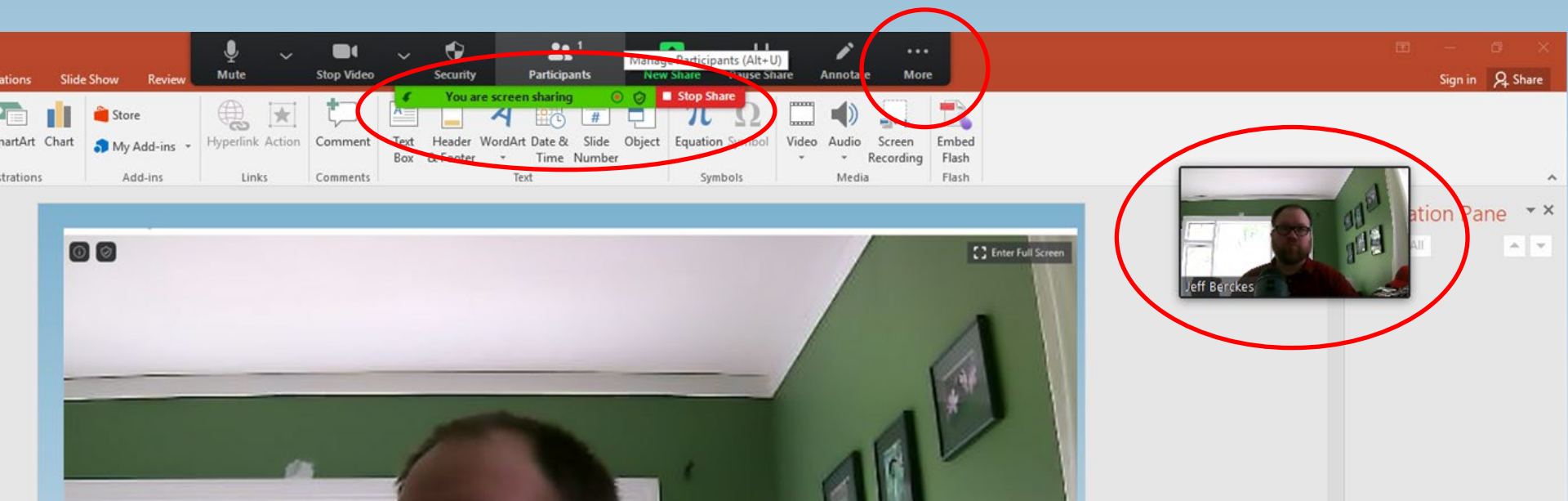


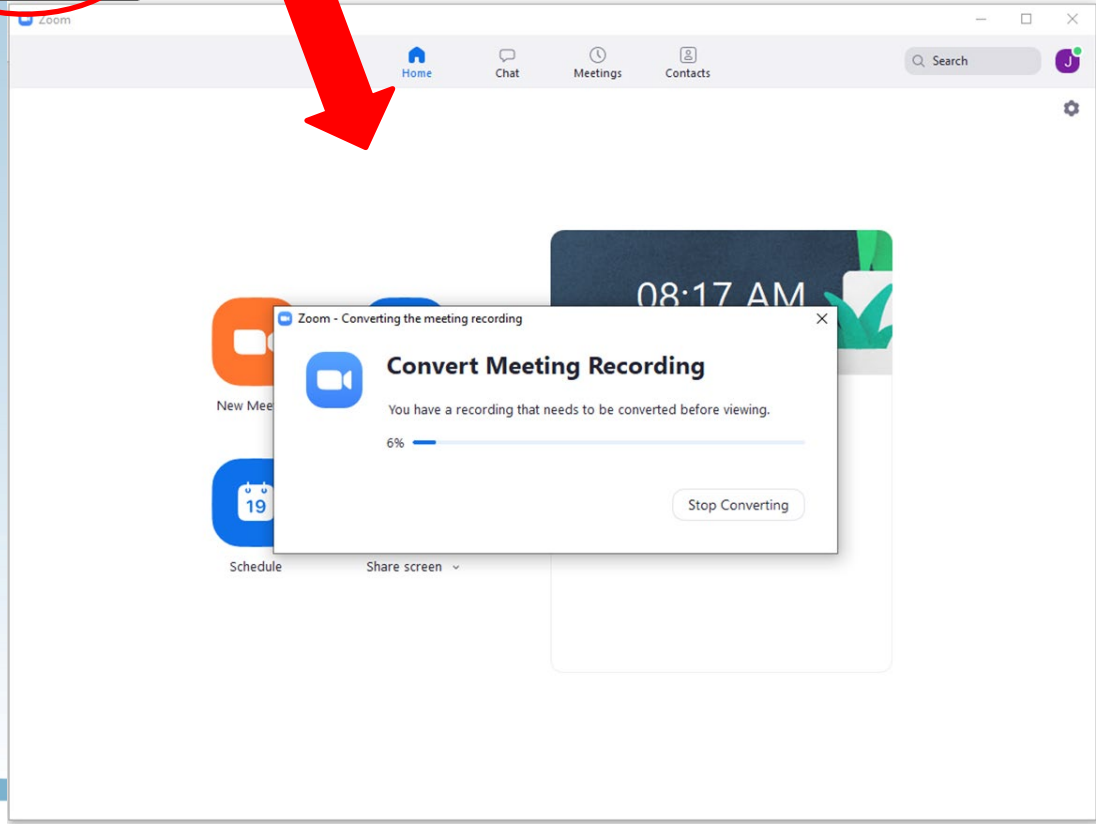
Reactions

End









2020-05-27 08.14.25 jeff berckes' zoom meeting 93615511861

File Home Share View Music Tools

< > > This PC > Documents > zoom > 2020-05-27 08.14.25 jeff berckes' zoom meeting 93615511861

Name	Date modified	Type	Size
audio_only	5/27/2020 8:18 AM	M4A File	14 KB
playback	5/27/2020 8:19 AM	M3U File	1 KB
zoom_0	5/27/2020 8:18 AM	MP4 File	655 KB

Quick access  
Downloads  
Desktop  
Documents  
Pictures  
Briggs Woods\_A  
Downloads  
Q4  
TMDL  
OneDrive  
This PC



# A Very Particular Set of Skills

- Record in Zoom, Google hangouts, etc. with present feature
- Native software or open source program like Blender to combine multiple presentations
  - Important for balancing sound levels
- Or, present together for “crowd”
- Upload to YouTube (Note: YouTube auto-creates transcript but need to edit)



Inbox - jeff.berckes@dnr.iowa.gov | 303(d) and TMDLs: State of Iowa | Jeff - Google Drive | (45) Beach Bacteria Public Meeting |

youtube.com/watch?v=RjdzYIH5i6Q&feature=youtu.be

YouTube

# Statewide Beach Bacteria TMDL

Public notice through May 18, 2020

Jeff Berckes, TMDL Program Lead (send official public comments to [jeff.berckes@dnr.iowa.gov](mailto:jeff.berckes@dnr.iowa.gov) by 5/18/20)

Jason Palmer, Biologist (send technical questions regarding monitoring to [Jason.palmer@dnr.iowa.gov](mailto:Jason.palmer@dnr.iowa.gov))

James Hallmark, TMDL Project Lead (send technical questions regarding modeling to [james.hallmark@dnr.iowa.gov](mailto:james.hallmark@dnr.iowa.gov))

**Beach Bacteria Public Meeting, Iowa DNR**

177 views · Apr 29, 2020

3 likes · 0 dislikes

SHARE SAVE

**iowadnr**  
1K subscribers

**SUBSCRIBE**

For a downloadable copy of the draft TMDL, visit: <https://www.iowadnr.gov/Environmental...>

This video will act as an alternative to the public meetings typical of the TMDL process

SHOW MORE

0 Comments

SORT BY

**Up next** AUTOPLAY

- Fish Iowa! Fishing Lures - Iowa DNR**  
iowadnr  
937 views · 6 years ago
- January 13, 2020 - CFP National...**  
Boys From The Boot  
Recommended for you
- MLB 2017 August September...**  
MLB Ejection Tracker  
Recommended for you
- The Wrecking Crew**  
YouTube Movies  
2015 · Documentary  
Free with Ads
- 1984 Reds-Cubs Home Run-Foul...**  
ncopie2006  
Recommended for you
- How to Trade Options on...**  
InTheMoney  
Recommended for you

- <https://www.youtube.com/watch?v=RjdzYIH5i6Q&feature=youtu.be>



# Silver Linings Playbook...

- TMDL meeting attendance range 0-120+
- Typical meeting size 5-10
- YouTube views within Public Notice period >150
- Second Presentation over 90 views in 5 days
- Compliments from...
  - DNR Leadership
  - Natural Resource Commissioner
  - Interest groups



# Silver Linings Playbook...

- We made a change due to a global pandemic situation
- We found a better way to reach more people
- We changed a process for the better
- Stay safe!

